

Unit 1: Communication Skills - I

- Q1. What is communication cycle?
- Q2. What do you understand by diagonal communication?
- Q3. Define the elements of the communication cycle.
- Q4. Define any two principles of effective business communication.
- Q5. What do you understand by personal barriers?
- Q6. What do you mean by SWOT analysis?
- Q7. Differentiate between formal communication and informal communication.
- Q8. Define visual perception in communication.
- Q9. Define verb and its types.
- Q10. What do you understand by articles?