

# Table of Contents

Preface.....iii

## INTRODUCTION

<b>1. Introduction to Multimedia and Web Design</b>	<b>1</b>
Introduction	2
Exploring the Applications of Multimedia	2
Understanding Web Design	3
Exploring the Scope of Multimedia in Web Design	4
Exploring Principles and Best Practices in Web Design	4
Web as a Hosting Medium	4
Consistency in Designing a Website	5
Usability and Accessibility Considerations	7
Prerequisites to Design a Website	7
Designing a Website	8
Exploring the Requirements	10
Designing the Layout of a Webpage	11
Designing the Navigation Plan	12
Publishing and Testing Websites	12
Exploring Multimedia and Web Design Technologies	13
Illustrator CS6	13
Photoshop CS6	13
InDesign CS6	13
Sound Forge Pro 10.0	14
Flash CS6	14
Dreamweaver CS6	14
HTML	14
CSS	15
JavaScript	15
AJAX	15
XML	15
Summary	16

## ILLUSTRATOR CS6

<b>1. Introducing Illustrator CS6</b>	<b>17</b>
Introduction	18
Overviewing the New Features of Illustrator CS6	18
Launching Illustrator CS6	19
Exploring Illustrator CS6 Interface	21
The Application Bar	21
The Control Panel	22
The Tools Panel	22
The Document Window	23
The Panel Groups	24
Creating a New Document	25
Setting Up Illustrator Documents	28
Working with Multiple Artboards	30
Creating Multiple Artboards	30
Managing Multiple Artboards	32
Working with Document Views	34
Using Zoom Tool	34
Using Hand Tool	36
Changing the Display View	37
Saving a Document	39
Closing a Document and Exiting Illustrator CS6	41
Summary	42
<b>2. Working with Vector Graphics</b>	<b>43</b>
Introduction	44
Understanding Vector and Raster Graphics	44
Drawing Basic Shapes	45
Making Selections	49
Using Selection Tool	49
Using Direct Selection Tool	51

Using Magic Wand Tool	52	The Menu Bar	93
Working with Shapes	53	The Options Bar	93
Duplicating Shapes	54	The Document Window	94
Aligning and Distributing Shapes	55	Panels	94
Using Drawing Modes	56	The Tools Panel	95
Drawing Shapes in Perspective	58	Working with Workspace	95
Selecting and Applying Colors	62	Selecting a Different Workspace	96
Using Color Picker	62	Creating a New Workspace	97
Using Eyedropper Tool	63	Creating a New Document	98
Working with Transparency and Blending Modes	65	Opening Files as Smart Objects	100
Setting Transparency of Objects	65	Using Common Tools	101
Changing the Blending Mode of Objects	66	Move Tool	101
Working with Pen Tool	67	Eyedropper Tool	102
Working with Compound Paths	71	Content-Aware Move Tool	103
Using Shape Modes	72	Working with Photoshop Views	104
Using Pathfinders	73	Using Zoom Tool	104
Creating and Formatting Text	74	Using Hand Tool to Navigate the Image Area	105
Using Symbols in Your Artwork	76	Using Navigator Panel	105
Working with Illustrator Effects	78	Using Guides, Ruler, and Grid	106
Applying Distortion	78	Saving and Closing a Document	107
Creating 3D Objects	80	Summary	108
Saving for the Web	82	<b>2. Working with Images</b>	<b>109</b>
Exploring Web File Formats	82	Introduction	110
Using the Save for Web Command	83	Understanding Image Resolution	110
Exporting an Illustrator Document	86	Understanding Pixel	110
Exploring File Formats to Export Documents	86	Changing the Resolution of an Image	111
Exporting a Document to the PSD Format	86	Changing the Document Size of an Image	114
Summary	88	Resizing vs Resampling an Image	115
		Setting Foreground and Background Colors	116
		Using Color Picker	116
		Using Color Panel	118
		Making Color Adjustments	118
		Levels Adjustment	119
		Curves Adjustment	121
		Brightness/Contrast Adjustment	121
		Hue/Saturation Adjustment	122
		The Replace Color Command	123

## PHOTOSHOP CS6

<b>1. Introducing Photoshop CS6</b>	<b>89</b>
Introduction	90
Overviewing the New Features of Photoshop CS6	90
Launching Photoshop CS6	91
Exploring the Photoshop CS6 Interface	93

Modifying Images	123
Rotating an Image	123
Straightening an Image	125
Cropping an Image Using Crop Tool	127
Making Selections with Selection Tools	128
Using Marquee Tools	128
Using Lasso Tools	130
Using Quick Selection Tool	132
Modifying a Selection	133
Using Puppet Warp	135
Summary	138
<b>3. Working with Layers</b>	<b>139</b>
Introduction	140
Using Layers	140
Creating a New Layer	141
Creating a New Layer from a Selection	142
Merging Layers	143
Aligning and Distributing Layers	144
Working with Opacity and Blend Modes	147
Changing the Layer Opacity	147
Applying Blending Modes	148
Exploring Types of Blending Modes	149
Using Layer Styles	151
Working with Masks	155
Creating a Layer Mask	156
Creating a Vector Mask	158
Summary	160
<b>4. Using Photoshop for Web Designing</b>	<b>161</b>
Introduction	162
Exploring Color Modes for the Web	162
Optimizing an Image for the Web	163
Optimizing Animations for the Web	165
Creating a Website Template	167
Slicing a Webpage Layout	170
Summary	172

**INDESIGN CS6**

<b>1. Getting Started with InDesign CS6</b>	<b>173</b>
Introduction	174
Overviewing the New Features of InDesign CS6	174
Launching InDesign CS6	175
Creating a New Document	176
Exploring the InDesign CS6 Interface	178
The Application Bar	178
The Menu Bar	179
The Control Panel	179
The Tools Panel	179
The Document Window	179
The Panels Group	180
Creating a Master Page	180
Working with Text Frames	182
Creating an Auto-Sized Text Frame	182
Wrapping Text around an Object	184
Working with Ruler Guides	185
Working with Interactive PDF Forms	187
Creating an Interactive PDF Form	187
Exporting the Interactive PDF Form	191
Selecting and Applying Colors	192
Formatting Text	194
Applying a Character Style	196
Adding Graphics	197
Working with Transitions	199
Adding Transition between two Pages	199
Previewing the Transition effect	202
Saving a Document as PDF File	203
Summary	204

**SOUND FORGE PRO 10.0**

<b>1. Introduction to Sound Forge Pro 10</b>	<b>205</b>
Introduction	206

Exploring MIDI and Digital Audio	206
Understanding MIDI	206
Understanding Digital Audio	207
Launching Sound Forge Pro 10.0	207
Opening an Existing Audio File	208
Exploring the Interface of Sound Forge Pro 10.0	210
Title Bar	211
Menu Bar	211
Toolbars	211
Status Bar	211
Data Window	211
Channel Mixers Window	212
Understanding the Transport Controls	212
Working with Markers	212
Inserting Markers	213
Navigating between Markers	215
Saving an Audio File	216
Closing an Audio File	217
Summary	218
<b>2. Working with Sound</b>	<b>219</b>
Introduction	220
Recording	220
Describing the Automatic Retake Recording	220
Introducing Multiple Takes Recording	225
Using Punch-In Recording	228
Editing the Sound	230
The Edit Tool	231
The Magnify Tool	231
The Pencil Tool	232
The Event Tool	232
The Envelope Tool	234
Applying Effects	234
Applying Pitch Effect	234
Applying Delay/Echo Effect	236
Applying Reverb Effect	238
Summary	240

## FLASH CS6

<b>1. Getting Started with Flash CS6</b>	<b>241</b>
Introduction	242
Overviewing New Features of Flash CS6	242
Launching the Flash Professional CS6 Application	243
Creating a New Flash Document	245
Exploring the Components of Flash CS6 Interface	245
The Menu Bar	246
The Stage and the Pasteboard	246
The Tools Panel	246
The Properties Panel	246
The Library Panel	247
The Timeline Panel	247
The Motion Editor Panel	248
Setting Up the Stage	248
Understanding Drawing Modes	250
Working with Objects	251
Drawing an Object	251
Adding An Image	254
Adding Text	255
Transforming an Object	257
Working with Symbols	258
Creating Symbols from an Existing Object	259
Converting an Animation into a Movie Clip Symbol	260
Saving a Flash Document	262
Saving a Flash Document in the Default Format	262
Saving a Flash Document in an Uncompressed XML-Based Format	263
Closing a Flash Document	264
Summary	264
<b>2. Working with Animations and Videos</b>	<b>265</b>
Introduction	266
Working with Frames and Keyframes	266

Inserting Frames and Keyframes	266	Application Bar	299
Copying and Pasting a Frame or Frame Sequence	268	Document Window	300
Changing the Length of a Frame Sequence	269	Properties Inspector	300
Creating a New Layer	269	Panel group	301
Creating a Frame-by-Frame Animation	270	Creating a Web Page	302
Working with Tween Animation	273	Saving a Web Page and Quitting the Application	304
Creating a Shape Tween	273	Summary	306
Creating a Motion Tween	275	<b>2. Working with a Website</b>	<b>307</b>
Applying a Motion Preset	277	Introduction	308
Inserting a Sound in a Flash Document	278	Differentiating between Static and Dynamic Websites	308
Exporting a Flash Movie	279	Understanding Website Structure	308
Summary	280	Organizing the Root Folder	309
<b>3. Working with ActionScript</b>	<b>281</b>	Creating a Website	309
Introduction	282	Adding a Title to a Web Page	312
Exploring Features of ActionScript	282	Working with Text	313
Exploring the Actions Panel	282	Adding Text	314
Exploring the Script Pane	283	Setting Text Properties	314
Exploring the Panel Menu	283	Working with Images	316
Exploring the Actions Toolbox	283	Inserting an Image	316
Exploring the Script Navigator	284	Exploring Image Properties	321
Script Assist Mode	284	Creating a Rollover Image	322
Understanding Objects	284	Creating an Image Map	325
Exploring Common Program Elements	285	Working with Hyperlinks	328
Working with ActionScript	285	Creating a Text Hyperlink	328
Creating a Custom Mouse Cursor Using ActionScript	286	Creating an Image Hyperlink	331
Creating an Interactive Slideshow Using ActionScript 3.0	288	Creating an E-mail Hyperlink	332
Summary	294	Updating a Hyperlink	335
		Working with Multimedia	336
		Inserting a SWF File	337
		Embedding a Sound	340
		Inserting a Video from YouTube	341
		Working with HTML Forms	343
		Inserting a Text Field	343
		Inserting a Text Area	345
		Inserting a Radio Button	348
		Inserting a Button	349
		Summary	350

## DREAMWEAVER CS6

<b>1. Introducing Dreamweaver CS6</b>	<b>295</b>
Introduction	296
Getting Familiar with New Features	296
Launching Dreamweaver CS6	297
Exploring the Dreamweaver CS6 Interface	299

<b>HTML</b>	
<b>1. Introducing HTML</b>	<b>351</b>
Introduction	352
Exploring the HTML Tags	352
Basic Tags	352
Required Tags	353
Exploring the HTML Attributes	353
Creating and Saving an HTML Document	353
Exploring Block Oriented Elements	355
Defining a Paragraph	356
Inserting Line Breaks	357
Formatting Text	358
Using the FONT Tag	359
Changing the Background Color	362
Working with Lists	362
Using Ordered Lists	363
Creating Definition Lists	364
Working with Hyperlinks	365
Working with Images	367
Inserting an Image on a Web Page	367
Adding a Border to an Image	368
Working with Multimedia	369
Working with Tables	370
Creating a Table	370
Setting Table Border	373
Changing the Background Color of a Table	374
Spanning Rows and Columns	375
Aligning a Table	375
Working with Frames	376
Viewing an HTML Document in a Web Browser	377
Summary	378
<b>CSS</b>	
<b>1. Introducing CSS</b>	<b>379</b>
Introduction	380
Exploring the Advantages and Disadvantages of CSS	380
Working with the CSS Syntax	381
Grouping Selectors and Declarations	381
Using the Class Selector	382
Using the ID Selector	382
Using CSS Comments	382
Incorporating CSS Style Sheets in an HTML Document	383
External Style Sheet	383
Internal Style Sheet	385
Inline Style Sheet	386
Describing CSS Properties and Text Attributes	386
Setting the Color Attribute	386
Setting the Alignment Attribute	387
Setting the Decoration Attribute	388
Setting the Transformation Attribute	389
Setting the Indent Attribute	390
Setting the Letter Spacing and Word Spacing Attributes	391
Setting the White Space Attribute	392
Setting the Line-height Attribute	393
Setting the Direction Attribute	394
Setting the Unicode-bidi Attribute	395
Working with Padding Properties	396
Setting Padding on all Sides	396
Setting Padding for Each Side of an Element	397
Working with List Properties	398
Setting the list-style-image Property	398
Setting the list-style-position Property	399
Setting the list-style-type Property	399
Setting the list-style Property	399
Exploring CSS Positioning Properties	399
Using Relative Positioning	400
Using Absolute Positioning	400
Using Fixed Positioning	400
Using the Cursor Property	401
Summary	402

**JAVASCRIPT**

<b>1. Introduction to JavaScript</b>	<b>403</b>
Introduction	404
Defining JavaScript	404
Describing the Development Environments for a JavaScript	404
Using JavaScript in HTML Documents	405
Integrating script under the <head> tag	405
Integrating script under the <body> tag	405
Importing an External JavaScript File	406
Creating a JavaScript Program	406
Exploring the Elements of JavaScript	408
JavaScript Classes	408
JavaScript Statements	411
JavaScript Statement Blocks	412
JavaScript Comments	412
Summary	412
<b>2. Working with Web Pages, Frames, and Form Components</b>	<b>413</b>
Introduction	414
Retrieving Browser Details using JavaScript	414
Using JavaScript in Web Pages	417
Opening a Web Page	418
Displaying an Alert Message Box with Custom Message	420
Displaying a Confirmation Box	421
Displaying a Prompt Message Box	423
Working with Frames using JavaScript	426
Creating Basic Frames	426
Altering the Content of Two Frames	430
Using Frames to Store information	434
Exploring HTML Forms	439
Creating Text Fields	439
Creating Check Boxes	440
Creating Radio Buttons	442
Creating List Boxes	443
Validating a Mandatory Text Field	446

Validating a Numeric Field	448
Validating an Email Address	451
Validating User Forms	454
Creating Form Validation	454
Exploring an Inline Error Message	458
Summary	458

**AJAX**

<b>1. Introduction to Ajax</b>	<b>459</b>
Introduction	460
Explaining Traditional and AJAX Web Applications	460
Relationship between JavaScript and AJAX	461
Exploring XMLHttpRequest Object	462
Exploring the Properties of XMLHttpRequest Object	463
Exploring the Methods of XMLHttpRequest Object	464
Creating a Simple AJAX Application	466
Summary	470

**XML**

<b>1. Introduction to XML</b>	<b>471</b>
Introduction	472
Describing Components of a XML Document	472
Processing Instruction	472
Tags	472
Elements	473
Content	473
Attributes	473
Entities	473
Comments	474
Creating an XML Document	474
Viewing the XML Document in a Browser	476
Defining XSL	477

Inserting an XSL Style Sheet into an XML Document	477
Summary	480

## **TESTING AND PUBLISHING**

<b>1. Testing and Publishing a Website</b>	<b>481</b>
Introduction	482
Testing a Website	482

Testing Browser Compatibility	482
Testing Hyperlinks	485
Publishing a Website	486
Setting Up a Remote Site	486
Connecting to a Remote Site	489
Choosing a Web Server	490
Summary	490
<b>About the CD</b>	<b>491</b>
<b>Project Description</b>	<b>495</b>